Malcolm Lansley

Malcolm Lansley retired from his position as Vice President of Geophysics for Sercel, Inc. in Houston in 2015. He is still active in the industry as a consulting geophysicist advising on 3D seismic survey design for all operational areas onshore, offshore and in the transition zone. He also continues to teach courses for SEG and others on a variety of subjects from basic geophysics, 3D survey design and acquisition, to vibrator theory and usage. He received a B.Sc./A.R.C.S. in physics/mathematics/geophysics from Imperial College of Science and Technology in London in 1969. After graduation, he commenced employment with Geophysical Service, Inc. in Croydon, England, processing seismic data from Europe, Africa and the Middle East. Following several years working with GSI Field Crews in the Middle East, North America and Alaska, he has worked for Halliburton Geophysical Services, Western Geophysical, PGS and Sercel in senior geophysical advisory positions. In these positions he advised on the data acquisition methods and equipment, and their impact on data processing and the interpretability of the resultant data. Mr. Lansley’s research interests include 3D technology, multiple attenuation, wavelet processing and vibrator theory and usage. He is a member of SEG, EAGE, CSEG, ASEG, RMAG, SBGf and the Geophysical Society of Houston.

David Monk

Dave Monk holds a PhD in Physics from Nottingham University in the UK, and is currently Director of Geophysics and a Distinguished Advisor at Apache Corporation. Having started his career with SSL on seismic crews in Nigeria he has subsequently been involved in seismic processing and acquisition in most parts of the world. First with GSI and then the HGS and Energy Innovations. Through all of this, he has retained his interest in developing innovative ways to acquire, process and utilize seismic data to improve final interpretation. Author of over 100 technical papers or articles and a number of patents, Monk has received “Best Paper” awards from the Society of Exploration Geophysicists (1992 and 2005), the Canadian SEG (2002), and was recipient of the Hagedoorn Award from the European Association of Exploration Geophysicists (1994).

Dave received honorary membership of the Geophysical Society of Houston in 2008 and Life membership of the SEG in 2009. He served as President of the Society of Exploration Geophysicists (SEG) in 2012-2013.
2017 GSH-SEG Spring Symposium

Sponsorships

The event is funded by a nominal registration fee plus sponsorships and advertising by industry corporations.

Sponsorships will be used to offset expenses of the event. Remaining funds, if any, will be divided among scholarship funds and other GSH technical, outreach and educational activities. Recognition of sponsorship, according to the donation level, will be displayed on the cover of the Proceedings Workbook, signage at the event, and posting on the SEG website and the GSH website plus publication in the GSH Journal. Complimentary registrations are included. The GSH is a 501(c)3 not for profit organization. Sponsorships are fully tax deductible.

Contact Information

Please send sponsorships and advertisements to: Karen Blakeman, Geophysical Society of Houston, 14811 Saint Mary’s Lane, Suite 204, Houston, TX 77079, karen@gshtx.org, 281-741-1624. Make checks payable to The Geophysical Society of Houston and earmarked “2017 Spring Symposium.”

Contact the GSH office for questions or additional information or visit the gshtx.org website and select “Activities and Events”

Geophysical Society of Houston
14811 St. Mary’s Lane #204
Houston, Texas 77079
281-741-1624    office@gshtx.org
www.gshtx.org

2017 GSH-SEG Spring Symposium

Sponsorships Benefits

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Event</th>
<th>Emerald</th>
<th>Ruby</th>
<th>Diamond</th>
<th>Sapphire</th>
<th>Citrine</th>
<th>Amethyst</th>
<th>Challenge Bowl</th>
<th>Speaker Gifts</th>
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<td>$20,000</td>
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Sponsor's company logo displayed on the following media. The logo size will be scaled relative to the sponsorship level.

- On the SEG Website
- Sponsor posters displayed at the event
- Rolling PowerPoint presentation shown during the event
- In the event proceedings/abstracts booklet
- On the GSH Website on the event webpage
- On the GSH PowerPoint presentation show at GSH Events
- On the GSH website homepage ($5,000 and greater)
- In the GSH Journal

Display of a sponsor provided poster
- Event, Ruby and Emerald sponsors

Advertisement in the event proceedings/abstracts booklet

<table>
<thead>
<tr>
<th>Event</th>
<th>Full Page Color plus logo displayed on the cover</th>
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<tbody>
<tr>
<td>Emerald</td>
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<td>Ruby</td>
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<td>Diamond</td>
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<td>Sapphire</td>
<td>Quarter Page B/W</td>
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<td>Citrine</td>
<td>Eight Page B/W</td>
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<tr>
<td>Challenge Bowl</td>
<td>Full Page B/W</td>
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<tr>
<td>Speaker Gifts</td>
<td>Half Page B/W</td>
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Complimentary registrations
- 10 Registrations for the Event sponsor
- 5 for Emerald
- 3 for Ruby
- 1 for Diamond
- 3 for Challenge Bowl
- 1 for Speaker Gifts

Proceedings Booklet Advertising Rates

Advertisement space is available in the event proceedings booklets at the following rates:

- Full Page Color: $2,000
- Half Page Color: $1,200
- Full Page B/W: $1,000
- Half Page B/W: $650

Rotating PowerPoint at Event

- Slide with user content in rotating presentation at event: $200

Exhibit Booths

Exhibitor booths cost $2,000 each for the 2 days of the event.

- Each booth is 10’ wide x 10’ deep.
- Included are:
  - Logo displayed on the GSH Website on the event webpage
  - 2 complimentary registrations
  - Carpet is in the room
  - Table, 2 chairs
  - Wifi
  - Power outlet strip
  - Logo on rotating PowerPoint

New This Year!

Special Dedicated Vendor Hour break during the middle of the presentations

Contact Karen Blakeman Karen@gshtx.org (281-741-1624) for more details or to sign up for a booth.