



GEOPHYSICAL SOCIETY OF HOUSTON



"The Largest Section of the Society of Exploration Geophysicists"

2018 SPRING SYMPOSIUM & EXHIBITION

Instructions to Advertisers

TIMING FOR SUBMISSIONS

Ads should be submitted on or before March 16th 2018

SUBMIT ADS TO:

Karen Blakeman

karen@gshtx.org

Geophysical Society of Houston
14811 St Mary's Lane, Suite 204
Houston, Texas 77079

281-741-1624

FORMAT FOR ADVERTISERS

Ads should be submitted as print-ready, high-resolution pdf files.

FINAL TRIM AD SIZE DIMENSIONS (width x height) inches

Full Page	7.3" x 9.5"
Half Page (horizontal)	7.3" x 4.7"
Half Page (vertical)	3.5" x 9.5"
Quarter Page (horizontal)	7.3" x 2.3"
Quarter Page (vertical)	3.5" x 4.7"
Eights Page	3.5" x 2.3"